



PRICING GUIDE

www.JadeVineMedia.com

Welcome! I am thrilled to have you as a prospective client and eager to begin working with you. I am dedicated to delivering great solutions that meet and exceed your expectations.

I understand the power of visual storytelling and how important it is in developing your brand's identity. I am here to bring your ideas to life, whether you need a captivating logo, eye-catching advertising materials, or fantastic websites.

I eagerly await your response and the opportunity to collaborate with you.

With happiness,

Orriel Moore Paul

CREATIVE DIRECTOR + OWNER



ESSENTIAL PACKAGE

This is an ideal package for small business owners, start-ups, and/or no-profit organizations who are looking to leverage their existing skills, invest minimal cost, and build a lasting brand.

- 1:1 Brand Call
- (1) Concept
- Logo Suite
 - Primary Logo
 - Secondary Logo
 - Submark Logo
- Full Color Palette
- Typography Styling
- Brand Guide
- (3) Rounds of Revision
- Web and Print Ready File Formats

INVESTMENT: \$350
DEPOSIT: \$175



STANDARD PACKAGE

Check out our most popular package to get your brand started. It's simple: we want to establish a new creative viewpoint with your brand. We provide our clients a luxurious hands-on experience. Allow us to take the lead with our skilled design team to help boost your aesthetics.

- 1:1 Brand Call
- Brand Strategy
- (2) Moodboards
- (1) Concept
- Logo Suite
 - Primary Logo
 - Secondary Logo
 - Submark Logo
- (1) Brand Pattern
- Full Color Palette
- Typography Styling
- Brand Guide
- Business Cards (50)
- (3) Rounds of Revision
- Web and Print Ready File Formats

INVESTMENT: \$500

DEPOSIT: \$250



EXCLUSIVE PACKAGE

The all-new Exclusive brand kit is intended to help you get started with your branding images by giving strategy, cohesion, and a professional appearance. Clients will also be able to add on certain collateral assets that will complement their package.

- 1:1 Brand Call
- Brand Strategy
- (2) Moodboards
- (1) Concept
- Logo Suite
 - Primary Logo
 - Secondary Logo
 - Submark Logo
- (1) Brand Pattern
- Brand Icons
- Full Color Palette
- Typography Styling
- Brand Guide
- Business Cards (50)
- Landing Page Website
- (3) Rounds of Revision
- Web and Print Ready File Formats

INVESTMENT: \$750
DEPOSIT: \$375



PREMIUM PACKAGE

Businesses who are developing their brand for the first time. We will develop a strategy, cohesion, and a unique design system to set you apart from the other professionals in your field. This package covers all of your branding needs while you are starting out.

- 1:1 Brand Call
- Brand Strategy
- (2) Moodboards
- (1) Concept
- Logo Suite
 - Primary Logo
 - Secondary Logo
 - Submark Logo
- (1) Brand Pattern
- Brand Icons
- Full Color Palette
- Typography Styling
- Brand Guide
- Business Cards (50)
- E-Commerce Add On (Optional)
- Landing Page Website
- Social Media Graphics
 - General (2)
 - Coming Soon
 - Launch
- (3) Rounds of Revision
- Web and Print Ready File Formats

INVESTMENT: \$1,050
DEPOSIT: \$525



ESSENTIAL SOCIAL MEDIA BRANDING KIT

The essential Social Media Branding Kit is intended to help you get started with your online branding visuals by giving a consistent and professional appearance across all platforms.

- (1) Reel Cover Design
- Design Color Palette
- (6) Social Media Graphics recommends:
 - Now Booking
 - Service Offers
 - Brand Intro
 - About Us
 - Now Live
- (1) Banner Cover Design
- (5) Instagram Highlights

INVESTMENT: \$550
DEPOSIT: \$275



STANDARD SOCIAL MEDIA BRANDING KIT

The all-new standard Social Media Kit is intended to help you expand your online branding visuals by giving a consistent and professional appearance across all platforms.

- (3) Reel Cover Design
- Design Color Palette
- (6) Social Media Graphics recommends:
 - Now Booking
 - Service Offers
 - Brand Intro
 - About Us
 - Now Live
- (3) Banner Cover Design
- (5) Instagram Highlights
- (3) Social Media Templates

INVESTMENT: \$650
DEPOSIT: \$325



WEB DESIGN PACKAGE

The Web Design Package is a one-stop shop for individuals and organizations looking to develop a professional and visually appealing online presence. Websites are built on your choice of WIX. Please inquire for other platforms & e-commerce quotes.

- Mobile Optimization
- Ecommerce Add On
- Policy , Terms of Use & Add Ons
- 15 Product Upload
- Custom Banners & Graphics
- Basic SEO Set up
- Social Media graphic
 - Coming Soon
 - Launch

Marketing Add Ons:

FORMS:

- WIX
- Jotform
- Type Form
- Google Forms

BOOKINGS:

- Acuity
- Calendy
- WIX

INVESTMENT: \$600

DEPOSIT: \$300



MEDIA KIT PACKAGE

You own a personal brand and want to increase the number of bookings for your services. You require a clear and straightforward manner to provide information about yourself, your offers, and how to schedule with you. You currently do not have a website or are in the process of developing one, this package is for you.

- 5 Page Digital PDF Document (No print)
 - Your Story/About You
 - Offerings
 - Any services you specialize in
 - Client Reviews/Testimonials
 - Booking Information
 - Contact Information, etc
- Matching E-flyer to direct your audience to checkout your media kit
- 50 Printed Business Cards

INVESTMENT: \$250

DEPOSIT: \$125



TRAINER COLLATERAL KIT PACKAGE

The Trainer Collateral Kit package is designed to offer trainers with all of the resources and materials they need to deliver training sessions effectively.

- 1 Main E-Flyer for the Course
- 4 Content Posts with matching story posts
- Course Manual Design
- Course Certificate Design
- Retractable Banner

INVESTMENT: \$450
DEPOSIT: \$225



ADDITIONAL DESIGN SERVICES

ADVANCING YOUR BRAND

A la carte design services are normally reserved for current clients since we will have the foundation required for the design to work, however exceptions are made on occasion. Please contact if you are looking for anything that is not included here.

Packaging Design
starting at \$250

Website Maintenance
\$100/month

and more....

Menus
Retractable Banner
Poster
Flyer
Brochures
Business Cards
Letterhead
Labels & Stickers
Thank You Card
Book Covers
Album Covers
Landing Page (1 page)
Website (5-12 pages)
Social Media Templates



READY TO JOIN ME?

Thoughtfully fill out the client application and tell me a little about your project!

bit.ly/JVM-NewClient